

3039M 2017 – 2018 ADVERTISING

DEADLINES

Fall Issue

Deadline: October 6, 2017

Spring Issue

Deadline: February 23, 2018

Thank you for your interest in the Junior League of Washington's 3039M magazine. Please review the advertising information included in this kit and we look forward to hearing from you. Your support of the Junior League of Washington through an ad helps ensure the League's vitality and ability to continue serving our community.

AD RATES & SIZING

Our ad rates and sizes are below for your consideration. Please note that we will offer a 10 percent discount to League members, community partners, and nonprofits.

COST

INSIDE FRONT AND BACK COVER

Full Page\$1,000

INSIDE

Full Page\$750

Half Page Horizontal\$450

Half Page Vertical\$450

Quarter Page\$250

SPECS

Full Page

8.5" x 10.875"
with .125" bleed all the way around

Half Page Horizontal

7" x 4.5625"

Half Page Vertical

3.4" x 9.3125"

Quarter Page

3.4" x 4.5625"

AD SUBMISSION INFORMATION:

All ads should be submitted to Phoenix Ricks at advertising@jlw.org by the above deadlines.

3039M ADVERTISING CONTRACT

Contact Name _____ Date _____

Company Name _____

Billing Address _____

Email _____ Phone _____

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COST

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INSIDE FRONT AND BACK COVER

◇ Full Page \$1,000

INSIDE

◇ Full Page \$750

◇ Half Page Horizontal \$450

◇ Half Page Vertical \$450

◇ Quarter Page \$250

DISCLAIMER

_____ shall not commit any act or do anything which might tend to bring Advertiser into public disrepute, contempt, scandal, or ridicule, or which might tend to reflect unfavorably on the Junior League of Washington (JLW). If Advertiser commits such an act, JLW reserves the right to terminate this agreement immediately.

Neither the Junior League of Washington (JLW) nor any of its members, agents, or employees will be responsible for any losses, liability, damage sustained due to errors in advertisements or content of advertisements on the part of Advertiser, or for any other claims. JLW will be liable for the actual cost of space required to correct an error on the part of JLW. It is further agreed that no other liability on the part of JLW shall arise by reason of this advertising contract or the dealings between Advertiser and JLW. Advertiser hereby expressly releases JLW and its members, agents, and employees from any liability.

PAYMENT INFO

◇ CHECK MADE PAYABLE TO JLW ENCLOSED

◇ CHARGE MY CREDIT CARD:

◇ VISA/MasterCard

◇ American Express

CARD # _____

EXP DATE _____ V-CODE _____

BILLING ZIP CODE _____

SIGNATURE _____

JLW SIGNATURE _____

PLEASE SUBMIT PAYMENT INFORMATION WITH CONTRACT. ADS WILL NOT BE PLACED UNLESS PAYMENT & FINAL ARTWORK ARE RECEIVED BY PUBLICATION DEADLINE.

AD SUBMISSION INFORMATION:

All ads should be submitted to Phoenix Ricks at advertising@jlw.org by the above deadlines.

MAIL WITH PAYMENT TO:

JLW | 3039 M Street NW

Washington, DC 20007

or scan to advertising@jlw.org

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