MISSION

The Junior League of Washington is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The Junior League of Washington strives to be a vibrant presence in the lives of women and children in the greater metropolitan area of the District of Columbia, serving as a resource throughout the community to effect positive change, seek common ground, and inspire hope.

FOCUS

The Junior League of Washington is proud to focus our financial and volunteer resources on the complex issues of literacy in the greater metropolitan area of the District of Columbia. JLW defines literacy as an individual's ability to read, write, and speak and to compute and problem-solve at levels of proficiency necessary to: function on the job and in society, achieve one's goals, and develop one's knowledge and potential (adapted from the National Literacy Act of 1991).

Supporting the Junior League of Washington through ongoing partnerships or benefits is about connecting with our 2,300 local volunteers in a way that grows your brand.

IT'S ABOUT...

Gaining brand advocates and ambassadors who respect your brand and its commitment to making the community a better place.

Giving back to proven and respected nonprofits that are doing great work every day throughout the Washington, DC, community.

Educating and empowering the next generation of female leaders in the DC community — by supporting the training and development of women who will go on to hold leadership positions on nonprofit and professional boards, fundraising roles, and public service positions.

Each of these goals is worthy of investment on its own, but let us tell you a little more about how a partnership with the JLW achieves all three...

GETTING TO KNOW THE WOMEN OF THE JLW

For more than 100 years, the women of the Junior League of Washington have been dedicating their time and energy to address important social issues throughout the DC community — but their interests don't stop there.

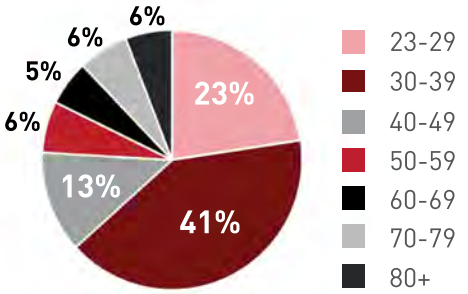
JLW women are strong female leaders everywhere: in the workplace, at home with their families, in their volunteer service in the community, in the gym, and when engaging socially with friends. Their connectivity, commitment, and compassion make them ideal advocates for your brand.

87% OF LEAGUE MEMBERS ARE MORE LIKELY TO BUY FROM A LEAGUE SPONSOR

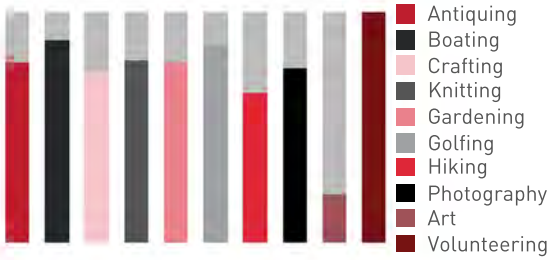
TOTAL MEMBERSHIP
2,365
WOMEN

100% OF LEAGUE MEMBERS MAKE HOUSEHOLD DECISIONS

AGE BREAKDOWN



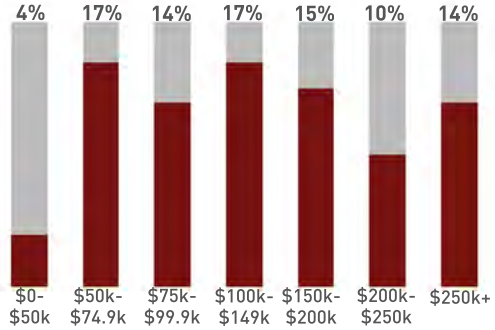
OUR MEMBERS LIKE TO DO THE FOLLOWING IN THEIR SPARE TIME



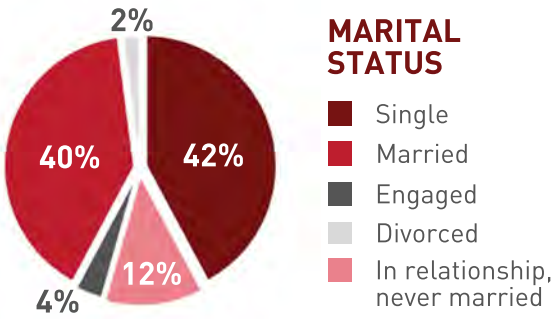
OUR MEMBERS ARE EDUCATED

Nearly **99%** of JLW members have a Bachelor's degree. **42%** have a postgraduate degree or certificate.

AVERAGE HOUSEHOLD INCOME



MARITAL STATUS



OUR MEMBERS REPRESENT A WIDE VARIETY OF PROFESSIONS

*Over **83%** of our members say they work full-time.*

Government	23%
Consulting	20%
Communications	18%
Law	14%
Education	9%
Social Services	3%
Other	13%

EVEN MORE ABOUT OUR MEMBERS

- 56% currently rent their homes
- 79% are likely to buy a house in the next five years
- 66% are likely to buy a car in the next five years
- 66% exercise three times or more per week
- 79% go out to eat more than three times per month
- 44% dine outside the home more than eight times per month
- 99% have taken at least one vacation in the past two years
- 57% have traveled both domestically and internationally in the past two years
- 69% travel for business every month

The Junior League of Washington takes seriously its commitment to developing the potential of women. Our more than 2,300 volunteers aid where their expertise is needed most — be it tutoring a child, mentoring parents at a daycare center for homeless children, or delivering life skills seminars to individuals in recovery program. These interactions do more than benefit the community — they prepare our women for leadership roles in their civic, personal, and professional lives.

PARTNERING WITH THE JUNIOR LEAGUE OF WASHINGTON IS AN INVESTMENT IN TRAINING AND DEVELOPING THE NEXT GENERATION OF FEMALE LEADERS.

JLW supplements opportunities to volunteer in the community with a rigorous training curriculum:

RIGOROUS TRAINING CURRICULUM

- Bridging cultural gaps
- Developing literacy skills
- Leading diverse teams
- Managing team dynamics
- Networking
- Public speaking
- Honing special skills for working with in-need groups
- Understanding behavioral and communications styles

Members of JLW have credited their League experiences with providing them the tools to:

EXPERIENCES & TOOLS

- Advance their professional careers
- Establish their own nonprofits
- Found their own companies
- Organize fundraisers for community organizations
- Succeed in civic leadership roles
- Serve on nonprofit and professional boards

The women of the Junior League of Washington are committed to helping the Washington, DC, community thrive.

Members of JLW have worked alongside over **23 nonprofit community partners to dedicate more than 5 million hours — time valued at more than $185 million (BLS Value Estimate) — and $5.8 million in direct contributions.**

RESOLUTION READ

JLW has **purchased and distributed more than 100,000 new books** to children in the greater Washington, DC, community as part of our Resolution Read initative.

CALVARY WOMEN'S SERVICES CENTER

Volunteers from JLW **educate and empower homeless women** residing at Calvary Women's Services Center.

ANNUAL POETRY CONTESTS

Since 2000, JLW has **encouraged and supported literacy** by conducting a poetry contest in the 4th through 8th grades of Washington, DC, public and charter schools.

NATIONAL REHABILITATION HOSPITAL

JLW volunteers are **celebrating their 20th year providing support and assistance to the patients and hospital staff** at National Rehabilitation Hospital.

BRIGHT BEGINNINGS

Established by JLW in 1990, our volunteers continue to support Bright Beginnings, a childcare center for 100+ homeless preschoolers. Throughout the year, **JLW women provide childcare while parents receive literacy and life skills training.**

LANGLEY RESIDENTIAL SUPPORT SERVICES

For over 20 years, JLW has supported Langley Residential Support Services in **providing comprehensive residential and community services for mentally challenged adults**. Volunteers provide weekly programs focused on improving literacy and annual events like a talent show.

JLW Board of Directors, 2017-2018

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PRESIDENT-ELECT
Tycely Williams

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