



TOSSED & FOUND

**2024 Sponsorship
Opportunities**



March 15-17, 2024

Since 1993, the Junior League of Washington's Tossed & Found rummage sale has welcomed more than 85,000 shoppers, providing bargain prices on high-quality, gently used merchandise to DC-area individuals, families, and community groups. Proceeds from the sale are used to advance the League's mission of improving our community through the effective action and leadership of trained volunteers. Over Tossed & Found's 30-year history, the sale has raised nearly \$2.8 million, supported hundreds of community members through our Community Partner programs, and found new homes for thousands of items. Contact tossedandfound@jlw.org for more information.

Sponsorships*

Platinum: \$10,000

Gold: \$5,000

Silver: \$2,500

Bronze: \$1,000

*Full benefits provided in sponsorship matrix. Sponsorships are non-exclusive.

Tossed & Found Sponsorship

Your sponsorship dollars go further with the Junior League of Washington (JLW).

- Showcase your organization or business to JLW's network of over 2,300 Washington, DC area women.
- Gain access and exposure to the event's diverse attendees and JLW community partners.
- Support and advance JLW's mission, as well as the organization's training and capacity building efforts.

TYPE	BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
		\$10,000	\$5,000	\$2,500	\$1,000
TICKETS	General Admission Tickets to A Quality Occasion*	8 Tickets	6 Tickets	6 Tickets	4 Tickets
	Quality Corner Early Access Tickets to A Quality Occasion (limited availability)*	2 Tickets	2 Tickets	--	--
ONSITE RECOGNITION AND EXPOSURE	Opportunity to Have a Room in the Space Named in Recognition of the Sponsor	2 Rooms	1 Room	1 Room	--
	Logo/Name Highlighted in Digital Program	✓	✓	✓	✓
CO-BRANDING AND CO-MARKETING	Social Media Recognition	✓	✓	✓	✓
	Logo/Name Highlighted in JLW E-Newsletter	✓	✓	--	--
	Ad Space or Logo/Name Highlighted in 3039M Magazine	✓	--	--	--
	Logo/Name Highlighted in 3039M Magazine	--	✓	--	--

*A Quality Occasion is the annual celebration to kick off the Tossed & Found sale weekend. The evening will include bubbly, brews, great food, fantastic music, and first access to the Tossed & Found treasure trove of fabulous finds. The event will be Friday, March 15 from 7-10 p.m. and the early access tickets to Quality Corner will begin at 6 p.m..

Community Partnership

Your sponsorship supports the local community as part of JLW's mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Tossed & Found is proud to support our community in a variety of ways including Community Cash Cards, \$50 vouchers given to members of the community to shop the Tossed & Found sale for everyday essentials. Community Cash Cards give dignity and choice to our neighbors in need. Recipients can select curtains that transform a house into a home, find the right size outfit for a job interview, and pick the cutest onesie for a new baby.

Tossed & Found partners with local organizations to support their mission with in-kind donations. Below are just a few of the organizations we partnered with in 2023:

- A Wider Circle
- ALIVE (Alexandria)
- Co-Partners of Campesinas
- ECHO – Ecumenical Community Helping Others
- Leveling the Playing Field
- New York Ave Presbyterian Church
- Path Forward VA
- Washington School for Girls
- Women Giving Back



JUNIOR LEAGUE OF WASHINGTON

<https://www.linkedin.com/company/jlwdc>



<https://www.jlw.org>



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Mission

The Junior League of Washington (JLW) is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Focus Area

JLW focuses our financial and volunteer resources on supporting pathways to opportunity across the greater Washington, DC metropolitan area. We have adopted a broad approach in response to evolving challenges facing our community, in order to produce real change.

The Women of JLW

JLW is one of the oldest and most effective volunteer organizations in the Washington, DC area. A network of more than 2,300 highly trained volunteers, JLW members are daughters, mothers, sisters, spouses, friends, lawyers, teachers, real estate agents, consultants, government workers, students, stay-at-home moms, and more who are united by a shared passion for helping the greater Washington, DC community thrive.

Our Commitment to Diversity & Inclusion

The Junior League of Washington welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

JLW MEMBERS COLLECTIVELY
PROVIDE MORE THAN \$2 MILLION
WORTH OF VOLUNTEER TIME EACH
YEAR IN SERVICE OF THE LEAGUE'S
MISSION, PROGRAMS, AND
PARTNERSHIPS.



JUNIOR LEAGUE OF
WASHINGTON

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